

COMMUNITY-BASED PROGRAMS

Community-based nonprofits are essential to our society because they provide the foundational supports that enable individuals and families to do well in life



Each year...

 **200K** elderly Americans Reside in nonprofit assisted living communities.

 **670K** children

Provided with homes through foster care system.

 **46M** Americans Access food banks

 **1 in 5** Americans

Receive critical services from CBOs

CB Nonprofits at Work

There are over 210,000 community-based nonprofits providing services to roughly 1 in 5 Americans in communities across the nation.

SO WHAT'S THE PROBLEM?

Growing needs and shrinking resources, community-based nonprofits are getting squeezed



LESS DONATIONS

Since 2008, median household charitable giving has decreased by 10%. These small to medium sized donors are the main staple for community based nonprofits.

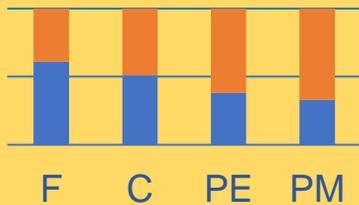


FINANCIAL STRESS

50% of all human services CB nonprofits reported a negative operating margin over the last three years and less than one month cash reserves.

NEED HELP STRENGTHENING COMPETENCIES

200 CB nonprofits serving lower income communities identified the top four areas where help is most needed



1. Donor Engagement (New / Retention) (61%)
2. Communications (51%)
3. Program Evaluation (38%)
4. Performance management (33%)

Others areas include strategic planning, governance, human resources, and board management

Community-based nonprofits need donors to “give local”.

The proportion of money given through mega-gifts to larger institutions is increasing, with less going to small community-based nonprofits



Funding locally empowers community-based nonprofits to provide needed services for sustainable change at the grassroots.

EDUCATIONAL PROGRAM



Goal: We believe that "charity begins at home". Even with global problems, we believe that the best solutions for those problems remain local; that neighborhood and community-based organizations are best positioned to solving problems impacting their own communities; and that the choice is not whether we must choose between giving globally or locally, but rather, we can choose to give globally locally.

Focus Areas:

- Create social change that advances the educational, health, and economic well-being of disadvantaged youth and their families within the community.
- Improve community connectedness and unity
- Locally owned, locally staffed: Strong community involvement where recipients take an active role in volunteering, giving back, and making the program a success for the next generation.